SANDLER℠ | McDonell Consulting Group

Goal Setting – Core Values

Security To have a secure and stable job	**Independence** To have freedom of thought, time, and action.	**Power** To have control over others
Service To contribute to the satisfaction of others	**Achievement** To accomplish important things	**Prestige** To be seen as being successful, as having stature
Friendship To work with people I like and be liked by them	**Enjoyment** To like my work; to have fun in it.	**Loyalty** To be loyal to my company and to my boss and to have their loyalty in return
Challenge & Self-Realization To do work that is personally challenging and helps me grow	**Location** To live where I want to live	**Wealth** To earn lots of money
Family To make more harmonious life for all members of my family	**Expertise** To become an authority in what I do	**Leadership** To become influential